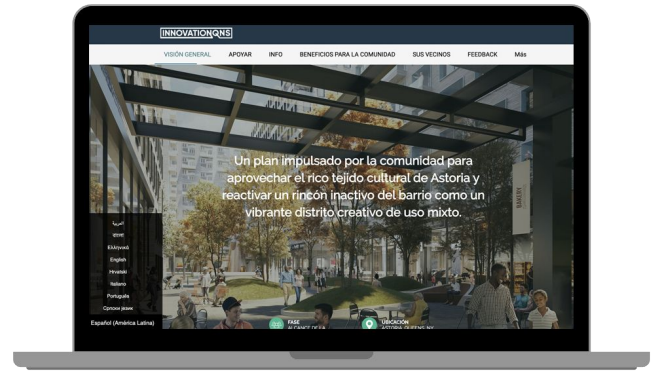


Language Equity Plan

Our approach to language accessibility

coUrbanize's translation services use a combination of human and machine translations, including the premium, neural machine DeepL Translator for supported languages.



How It Works

For U.S. projects, a language meets the translation threshold when >5% of the population in the zip code or Census tract speaks that language at home. A similar method is applied for Canadian projects using the aggregate dissemination area and Census tract.

The coUrbanize platform and all printed materials used to promote coUrbanize (SMS text messaging signs, door hangers, mailers) will be translated into the threshold languages for that project as part of the standard package at no additional cost.

DeepL-Supported Languages

- Bulgarian (bg)
- Chinese (zh)
- Czech (cs)
- Danish (da)
- Dutch (nl)
- English (en)
- Estonian (et)
- Finnish (fi)
- French (fr)
- German (de)
- Greek (el)
- Hungarian (hu)
- Italian (it)
- Japanese (ja)
- Latvian (lv)
- Lithuanian (lt)
- Polish (pl)
- Portuguese (pt)
- Portuguese (Brazil) (pt-BR)
- Romanian (ro)
- Russian (ru)
- Slovak (sk)
- Slovenian (sl)
- Spanish (es)
- Swedish (sv)

Additional Translation Services

Human Translation

For languages not supported by DeepL, we can order a one-time human translation of the website content. Then, we use the machine translation for new content added to the site, including community member comments. Human translations cost between \$0.05-0.17 USD per word, depending on the language (estimated less than \$500 per language).

Printed Materials

Translations for printed materials are offered through a third-party service, Gengo. A list of Gengo's supported languages is available [here](#). For languages that do not meet the coUrbanize translation threshold, printed materials are charged at a price of \$0.06-\$0.12 USD per word.